



October 23, 2009 – Arlington Town Hall

An Invitation to Sponsor

You are invited to partner with the Arlington Chamber of Commerce in presenting its 2nd Annual eBiz Symposium to be held on Friday, October 23rd at Arlington Town Hall.

Last year's success with this event motivated the Chamber to challenge itself to produce another high caliber event that would help businesses move to the next level of online capabilities. This program will feature a dynamic group of speakers and panelists who will demonstrate how participating businesses can expand and enhance their online presence in a realistic and cost-effective way. This program combined with the opportunity to network with the participants will allow sponsors to generate new leads and solidify existing business relationships.

Participants in the eBiz Symposium are drawn from a diverse range of backgrounds and business sizes. They include retail, technology, finance, home business and online businesses from within Arlington and the Greater Boston area. Marketing for this event will be multi-layered with the goal of reaching a broad range of potential event participants.

As a **Program Sponsor**, you will have an opportunity to showcase your business. Event advertising will allow you to reach out to the participants prior to the symposium as well as during and after the program. We have built in time for critical face-to-face networking to provide you with the opportunity to discuss your products and services in more detail. The following Sponsorship Packages have been developed to appeal to a wide variety of needs and financial situations so that we can bring as diverse a group of sponsors to the event as we have participants.

This year we are also introducing the ability to be a **Food Sponsor** for each catered food break in order to allow businesses to take advantage of the networking opportunities of the Symposium and show their support for the Chamber.

We warmly invite you to be a part of this innovative event and thank you for your continued support.

Arlington Chamber of Commerce Board

SPONSORSHIP PACKAGES AVAILABLE

Program Sponsors

- Gold – this package is available for \$3,000
- Silver – this package is available for \$1,500
- Bronze – this package is available for \$750
- Friend of the Chamber – this package is available for \$250

Food Sponsors

- Welcome Breakfast – this package is available for \$750
- Morning Break – this package is available for \$350
- Lunch (and Meet the Sponsors) – this package is available for \$1,500
- Networking Reception – this package is available for \$1,500

What is included in the Program Sponsorship Packages

GOLD SPONSOR - \$3,000

Organization Acknowledgement

Your organization will receive acknowledgement in the lead up to and during the Symposium. This includes the following:

- Verbal acknowledgement as a Gold Sponsor at the official opening and closing of the event.
- Company logo on the Event website with hotlink to your website for 12 months.
- Company Bio (no more than 50 words) and contact information appears in Symposium program.
- Company logo to be promoted in a sponsorship block in other online Symposium publications including the Chamber newsletter and blog.
- Company logo printed on all marketing materials.
- Placement of large sized company logo at entrance to the conference.
- Opportunity for a 30-minute session to address the participants. Topic must be related to conference subject matter.
- Corporate logo placed on tables throughout the hall.

Complimentary Registration

This sponsorship package entitles you to:

- Four complimentary tickets to the Symposium including attendance at the afternoon networking reception.
- Early bird special pricing until the day of the event for additional Symposium attendees registered under your company's name.

Exhibition Space

Your organization is entitled to:

- One complimentary exhibition space with priority selection of placement within the conference room.

SILVER SPONSOR - \$1,500

Organization Acknowledgement

Your organization will receive acknowledgement in the lead up to and during the Symposium. This includes the following:

- Verbal acknowledgement as a Silver Sponsor at the official opening and closing of the event.
- Company logo on the Event website with hotlink to your website for 12 months.
- Company Bio (no more than 30 words) and contact information appears in Symposium program.
- Company logo to be promoted in a sponsorship block in other online Symposium publications including the Chamber newsletter and blog.
- Company logo printed on all marketing materials.
- Placement of medium sized company logo at entrance to the conference.

Complimentary Registration

This sponsorship package entitles you to:

- Three complimentary tickets to the Symposium including attendance at the afternoon networking reception.

Exhibition Space

Your organization is entitled to:

- One complimentary exhibition space with secondary selection of placement within the conference room.

BRONZE SPONSOR - \$750

Organization Acknowledgement

Your organization will receive acknowledgement in the lead up to and during the Symposium. This includes the following:

- Verbal acknowledgement as a Bronze Sponsor at the official opening of the event.
- Company logo on the Event website with a hotlink to your website for 12 months.
- Company Name and contact information appears in Symposium program.
- Company logo to be promoted in a sponsorship block in other online Symposium publications including the Chamber newsletter and blog.
- Placement of small sized company logo at entrance to the conference.

Complimentary Registration

This sponsorship package entitles you to:

- Two complimentary tickets to the Symposium including attendance at the afternoon networking reception.

FRIEND OF THE CHAMBER - \$250

Organization Acknowledgement

Your organization will receive acknowledgement during the event. This includes the following:

- Company logo on the Event website with a hotlink to your website for 12 months.
- Company Name appears in Symposium program.

Complimentary Registration

This sponsorship package entitles you to:

- One complimentary ticket to the Symposium including attendance at the afternoon networking reception.

What is included in the Food Sponsorship Packages

LUNCH (AND MEET THE SPONSORS) - \$1,500

Organization Acknowledgement

Your organization will receive acknowledgement during the Symposium. This includes the following:

- Verbal acknowledgement as the Sponsor of the Lunch break at the official opening and closing of the event.
- Company logo on the Event website with hotlink to your website for 12 months.
- Sign and company profile at the Lunch Buffet showing you as the sponsor of the lunch.
- Acknowledgement of sponsorship in Symposium program with contact information.

Complimentary Registration

This sponsorship package entitles you to:

- Four complimentary tickets to the Symposium including attendance at the afternoon networking reception.

NETWORKING RECEPTION - \$1,500

Organization Acknowledgement

Your organization will receive acknowledgement during the Symposium. This includes the following:

- Verbal acknowledgement as the Sponsor of the Reception at the official opening and closing of the event.
- Company logo on the Event website with hotlink to your website for 12 months.
- Sign and company profile at the Reception showing you as the sponsor of the reception.
- Acknowledgement of sponsorship in Symposium program with contact information.

Complimentary Registration

This sponsorship package entitles you to:

- Four complimentary tickets to the Symposium including attendance at the afternoon networking reception.

WELCOME BREAKFAST - \$750

Organization Acknowledgement

Your organization will receive acknowledgement during the Symposium. This includes the following:

- Verbal acknowledgement as a Welcome Breakfast Sponsor during the Opening conference message.
- Company logo on the Event website with hotlink to your website for 12 months.
- Sign at the Breakfast Buffet showing you as the sponsor of the breakfast.
- Acknowledgement of sponsorship in Symposium program.

Complimentary Registration

This sponsorship package entitles you to:

- Two complimentary tickets to the Symposium including attendance at the afternoon networking reception.

MORNING BREAK - \$350

Organization Acknowledgement

Your organization will receive acknowledgement during the Symposium. This includes the following:

- Verbal acknowledgement as a Morning Break Sponsor leading into the break.
- Company logo on the Event website with hotlink to your website for 12 months.
- Sign at the food table showing you as the sponsor of the break.
- Acknowledgement of sponsorship in Symposium program.

Complimentary Registration

This sponsorship package entitles you to:

- One complimentary ticket to the Symposium including attendance at the afternoon networking reception.

IN-KIND SPONSORSHIP

In-kind sponsorships might include flowers, decorations, audio-visual equipment, media coverage or the provision of services for the event. Providing valuable exposure for your business, an organization might consider this type of direct sponsorship in order to support the Chamber. We would be happy to discuss the terms of this type of sponsorship opportunity and the benefits you will receive.

VOLUNTEER OPPORTUNITIES

Creating this type of quality event requires the efforts of a number of individuals. If you are interested in volunteering to help with this or any other Chamber event, please indicate that on the Sponsorship Application Form. Our goal is to build the best Chamber of Commerce possible for our members and we would greatly appreciate your help!

The **Arlington**
Chamber of Commerce

I am interested in being a sponsor for the 2009 e-Biz Symposium on October 23, 2009 at the Arlington Town Hall and presented by the Arlington Chamber of Commerce.

Business/Organization _____

Contact Person _____

Position _____

Address _____

Telephone _____

Fax Number _____

E-mail _____

Please return this form to the Arlington Chamber of Commerce, One Whittemore Park, Arlington MA 02474
Or call 781.643.4600.

Sponsorship Packages - Please choose your level of sponsorship

Program Sponsors

Gold Sponsor \$3,000

Silver Sponsor \$1,500

Bronze Sponsor \$750

Friend of the Chamber \$250

Food Sponsors

Lunch with the Sponsors \$1,500 Networking Reception \$1,500

Welcome Breakfast \$750 Morning Break \$350

Other Sponsorships

In-Kind Sponsorship Type of item being donated: _____

I would love to volunteer. Please let me know how I can help.

We look forward to having you involved in this exciting event and thank you for your support. A member of the Chamber Board or staff will be contacting you shortly to discuss details of the event.

The **Arlington**
Chamber of Commerce